

PREMIERE
BEAUTY CLASSIC
Columbus, Ohio

2016 Frequently Asked Questions

■ **What is Premiere Beauty Classic?** Premiere Beauty Classic is a northeastern beauty event open only to professionals and students in the beauty industry. This program is not open to the general public.

■ **What are the dates and times for the show?**

Sunday, October 9 • 9:00a - 6:00p

Monday, October 10 • 9:00a - 4:30p

■ **Where is the show located?**

Greater Columbus Convention Center
400 North High Street
Columbus, OH 43215

■ **How much are show tickets?**

On or Before September 10

Professional Two-Day \$55

Student Two-Day \$30

After September 10

Professional Two-Day \$65

Student Two-Day \$30

Please note: Day of Show Prices are \$10 more.

■ **Who is eligible to attend Premiere Beauty Classic?** Premiere Beauty Classic is only open to licensed beauty industry professionals and students actively enrolled in the beauty industry. All attendees may be required to present a photo ID along with one of the following credentials:

- Salon/Spa Business license denoting salon/spa ownership
- Cosmetology, Nail Technician, Esthetician, Massage Therapist License
- School ID Card
- Active Unofficial Transcript or Active Class Schedule
- Student Enrollment Verification Form

If you have another form of credential which is not listed, please call 800-335-7469.

■ **Can unlicensed salon managers and/or employees attend the show?** Yes, provided that proof of employment by the salon is provided in the form of a check stub containing the employee's name and salon name. If you have another form of credential not listed above, please contact us at license@premiereshows.com.

■ **Can cosmetology students attend Premiere Beauty Classic?** Yes, students over the age of 16 may attend with a valid student ID, active class schedule, active unofficial transcript or student enrollment verification form.

■ **Do cosmetology school instructors receive free admission?** For every five (5) student show tickets purchased, Premiere will provide the cosmetology school with one (1) complimentary Premiere Beauty Classic Professional show ticket. All free instructor requests must be filed with Premiere no later than September 25.

■ **May my spouse attend the show?** Only members of the professional beauty industry or students currently actively enrolled in cosmetology school may attend. Proof of licensure is required. If you feel there are extenuating circumstances that would require a spouse to attend, please email an explanation for consideration to customerservice@premiereshows.com.

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- **I am an international attendee, how can I register to attend?** Premiere Beauty Classic is not open to the general public. We will require verification that you are actively working in the professional beauty industry. Please email a picture of your professional license, business card, or paystub to license@premiereshows.com. A Premiere representative will contact you within 1 business day regarding how to proceed in registering.
- **May I bring my infant or child?** The show is not open to the general public. In addition, no one under the age of 16, including infants, are allowed on the show floor or admitted in classrooms.
- **Do I need to register in advance for education classes?** Complimentary education classes are included with your show ticket. Advanced registration is highly recommended. Sign up early to confirm your seat! Registration closes **Monday, September 26**. A maximum of four classes per day is allocated per attendee.
- **I am a student, can I attend education classes?** Students cannot register for classes, but may attend classes with available seating come day of show, on first come, first serve basis.
- **How do I get my show ticket if I purchased it online?** Your show ticket will be emailed to the email address you provided when creating your account at www.beautyclassicshow.biz.
- **How do I receive my show ticket if I purchased from SalonCentric or Manoco Blue?** Orders will generate a show e-ticket which will be emailed directly to you from Premiere Show Group within 2 business days of your purchase.
- **What should I do if I did not receive my e-ticket?** Your show e-ticket will be emailed to the email address you provided when creating your account. At any time, you can log into your Premiere account using this email and your password to reprint your e-ticket. If you have forgotten your password, you can use the Forgot Password option to reset it.
- **What should I do if I lose my show ticket?** All Sales are Final. You will be required to purchase another ticket to gain entrance into the show.
- **May I bring my camera?** No photography or videotaping of Premiere Beauty Classic or its Educational Program is allowed without prior permission from Show Management.
- **Where is the best place to park?** Paid parking is available at various lots surrounding the convention center. **Click here** to view a parking map.
- **How do I book a hotel room?** onPeak is Premiere Beauty Classic's official housing provider. Call 855-992-3353 to make reservations. **Click here** to book your hotel online.
- **What are the closest airports to the convention center?** The Greater Columbus Convention Center (CMH) is located 8 miles from the Columbus International Airport.
- **What should I wear?** Clothing should be comfortable, yet professional. We suggest wearing business casual clothing and comfortable shoes. Be sure to pack some comfortable pieces if you plan to visit area attractions. Convention centers and hotels tend to keep things cool, so we recommend that you bring a sweater.
- **May I be a model?** Premiere Show Group does not hire models for the exhibiting companies. You may check local newspapers for model calls. However, Premiere Show Group does have a policy that does not allow any models to be under 16 years of age. A photo ID is required.

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- **What if I require special assistance at the show?** To ensure your participation is enjoyable and meaningful, please contact Premiere Show Group at 800-335-7469 at least three weeks prior to the show.
- **Where can I rent a scooter/wheelchair?** Contact Scootaround Mobility Solutions at 888-441-7575 for additional information on scooter/wheelchair rentals.
- **Is there a public paging system?** No, if attending the show with friends in the industry, be sure to set a specific time and place to meet.
- **Does my state have approved continuing education hours?** If your state's information is not listed below, we recommend contacting your local state board directly. For a complete listing of state board websites, **click here.**
 - **Ohio & West Virginia:** Attendee's will be eligible for 1 CE hour per class or presentation they attend with a total of 4 CE hours per day. Each attendee will be asked to sign in at the entrance of the classroom. The attendee must stay for the duration of the class in order to receive credit. A certificate will be provided upon completion of each class.
- **What am I required to bring with me?** Bring your show ticket, photo ID, beauty industry credentials and plenty of business cards. The Premiere Beauty Classic is a time for networking. To purchase products, you may be asked to verify that you are a beauty industry professional or student of the beauty industry.